

GUIDELINES FOR EXHIBITORS 2026

57th SIDO

INTERNATIONAL CONGRESS

BEYOND ALIGNMENT:

CLINICAL EXPERTISE, DIGITAL INNOVATION AND
INTERDISCIPLINARITY CARE IN MODERN ORTHODONTICS

Turin, Lingotto Fiere | October 8-10, 2026

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1. GENERAL INFORMATION

1.1 OPENING HOURS

The Trade Exhibition will be organized in Torino at Lingotto Fiere (Via Nizza, 294) in Pavillion number 2.

- Thursday 8th October from 10:30 PM to 6:00 PM
- Friday 9th October from 8:00 AM to 6:00 PM
- Saturday 10th October from 9:00 AM to 2:30 PM

1.2 ACCESS

- **ACCESS:** Via Nizza, 294 (Pavillion number 1).

Access to the venue is permitted only to persons in possession of a valid pass. The following passes are available:

- Set up and dismantling pass – available for download via the Digital Desk Portal
- Event pass – to be collected from the Exhibitors' Desk (paragraph 2.4).

- **PARKING:** A free parking area is available (subject to availability) next to Pavillion number 1, with direct access to Pavillion number 2. The entrance is located at Via Nizza, 294.

Please note that the parking area is unattended, and vehicles should be removed at the end of each day.

1.3 SET UP TIMES

- **FREE BOOTHS**

The builders may carry out **structural stand construction** during the following times:

Monday 5 th October	from 1:00 PM to 7:45 PM
Tuesday 6 th October	from 8:00 AM to 7:45 PM
Wednesday 7 th October	from 8:00 AM to 4:45 PM (end of structural jobs)
<u>No exceptions will be granted for structural jobs.</u>	

Final finishing works and interior stand fitting may be carried out during the following times:

Wednesday 7 th October	from 4:45 PM to 7:45 PM
Thursday 8 th October	from 8:00 AM to 10:00 AM
<u>It will not be possible to do structural jobs, but only the latest finishes and internal preparations.</u>	

Each Exhibitor is the solely responsible for his own stand and of the company they engage to set up it.

- **PRE-EQUIPPED BOOTHS**

Exhibitors may access their stands to complete the interior fit-out during the following times:

Wednesday 7 th October	from 4:45 PM to 7:45 PM
Thursday 8 th October	from 8:00 AM to 10:00 AM

Access to the venue during the set up is permitted only to persons in possession of a valid pass. To obtain a pass, all personnel must be registered via the Digital Desk Portal. Passes must be printed by the holder and presented at the venue entrance for access control.

1.4 DISMANTLING TIMES

Exhibitors may carry out **the removal of their stand contents** during the following time:

Saturday 10th October from 2:30 PM to 4:00 PM

The builders may access the venue to **dismantle the stand structures** during the following times:

Saturday 10th October from 4:00 PM to 7:45 PM

Sunday 11th October from 8:00 AM to 7:45 PM

No extensions to the dismantling schedule will be granted.

By 19:45 on Sunday, 11 October, the exhibition area and the venue must be completely cleared, and no materials may be left on site.

The goods must be taken away by you or your fitter, and any disposal costs will be charged to the exhibitor. Otherwise, you can use the services offered by EXPOTRANS SPA to fix the storage and the pick-up of the goods (paragraph 1.6).

Each Exhibitor is the solely responsible for his own stand and of the company they engage to dismantling it.

Access to the venue during the dismantling period is permitted only to persons in possession of a valid pass.

To obtain a pass, all personnel must be registered via the Digital Desk Portal. Passes must be printed by the holder and presented at the venue entrance for access control.

1.5 SHIPPING STAND MATERIAL/SECRETARIAL MATERIAL

Materials will only be accepted **from 30 September to 5 October**, opening hours 08:30-12:00/13:30-16:30. Each package must be clearly labelled to indicate whether it contains STAND MATERIAL or SECRETARIAL MATERIAL (AD FLYER).

The following information must appear on each label:

- SHIPPER NAME
- EXHIBITOR NAME
- NOME ESPOSITORE (if different from the sender)
- TITLE AND DATE OF THE CONGRESS
- If it is STAND MATERIAL indicate "EXHIBITOR NAME and BOOTH NUMBER"
- NUMBER OF PARCELS
- WEIGHT OF PARCELS
- DELIVERY ADDRESS:
EXPOTRANS SPA C/O LINGOTTO FIERE
Via Nizza, 294 - 10126 Torino
Mobile: +39 347 0880 430
Receiving hours: Monday–Friday, 08:30–12:00 / 13:30–16:30

Goods will not be accepted unless the warehousing service has been booked in advance with EXPOTRANS SPA (paragraph 1.6).

The format of the adv flyer must be no larger than A4 (suggested quantities: 1500 pieces).

1.6 GOODS HANDLING AND LOGISTICS

EXPOTRANS SPA is the official supplier within Lingotto Fiere for the shipping, storage or handling of all materials.

All services must be booked exclusively via the following portal: <https://portal.expotrans.net/>.

The following services are available:

▪ SHIPPING, RECEIPT AND WAREHOUSING

EXPOTRANS SPA will receive shipments, store the goods and deliver them to the designated stand or to the Secretariat area. To book this service, select **UNLOADING TO WHS, WAREHOUSING AND DELIVERY TO STAND**. Materials will only be accepted **from 30 September to 5 October**, opening hours 08:30-12:00/13:30-16:30. In the 'Request Date' field, enter an estimated date for unloading at the warehouse. In the 'Notes' field, enter the requested date and time for delivery to the booth.

Any shipment not previously arranged with EXPOTRANS SPA, will be refused.

AT THE END OF THE EVENT

No materials may be left at the venue after stand dismantling.

If storage is required, exhibitors must arrange, at their own expense, with EXPOTRANS SPA for the temporary storage and subsequent collection of their goods. To book this service, select **PICK UP FROM STAND, WAREHOUSING AND RELOADING FROM WAREHOUSE**.

▪ EMPTY PACKAGING STORAGE

To book this service, select **RECOVERY OF EMPTIES** (RUSH DELIVERY for delivery within 2 hours of the end of the event).

▪ FORKLIFT SERVICE

To book this service, select **FORKLIFT WITH DRIVER UP TO 3.5 TONS**.

Below is the price list: [EXPOTRANS price list 2026](#)

The document is also available on the booking portal under *Terms & Conditions*.

Invoices for the services provided will be issued during the first days of the exhibition and must be paid in full before the end of the event.

For any enquiries regarding the booking portal, please contact:

Mob. +39 347 088 0430

E. ops.lingottofiere@expotrans.net

2. EXHIBITION SPACES

2.1 NON PRE-EQUIPPED BOOTHS

All exhibitors are required to comply with the Lingotto Fiere Technical and Safety Regulations.

The Lingotto Fiere Technical Office will review the stand design and the required technical documentation (available for download from the Digital Desk Portal) and will issue the relevant technical approval. The deadline for submitting the documentation is **2 September**.

The stand design must be submitted in advance to sponsorSIDO@mzevents.it by **July 20**.

After our feedback, all projects and required technical documentation must be uploaded to the Digital Desk Portal.

Requests for additional overhead lighting and/or suspended rigging must be submitted to the Lingotto Fiere Technical Office (ufficiotecnico@lingottofiere.it) copying sponsorSIDO@mzevents.it.

PLEASE MIND:

- The **maximum height allowed** for each stand is:
 - MAIN SPONSORS: 4.5 metres, including platform. For stands exceeding 3 metres in height, a Structural Stability Certificate, signed by a qualified engineer or other authorised professional, must be provided
 - EXHIBITORS: 2.5 metres, including platform
- **Electrical connection points** are located near the venue columns. **Columns** located within or along the perimeter of the exhibition space may be clad or customised, provided that the electrical connection box remains accessible through an inspection panel, curtain or access door. Exhibitors wishing to customise venue columns must submit a specific request and will be put in contact with the Lingotto Fiere Technical Office (ufficiotecnico@lingottofiere.it), which will provide the technical specifications required for the stand design. As each column has different characteristics, any cladding or customisation must be assessed on a case-by-case basis.
- The **electrical supply for the stand** must be ordered exclusively through the Digital Desk Portal (paragraph 2.3). The stand contractor is responsible for the electrical distribution within the stand.
- Out of respect for each exhibitor, we ask that all “island stands” be designed open on all four sides. Please take care to not obstruct the general view of other booths.

2.2 PRE-EQUIPPED BOOTHS

Each booth (6/9 smq) includes:

- WALLS in aluset (2,5mt height)
- FRONT PANEL with exhibitor name (standard characters)
- Blue CARPET (alternative colours are available at an additional cost)
- ELECTRICAL MATERIAL
 - 1 kilowatt of electricity
 - 1 multiple socket
 - 2 LED Floodlight
- FURNITURE
 - 1 table (125x75 cm)
 - 3 chairs
 - 1 bin
 - 1 coat hanger
- CLEANING, first standard cleaning for first day of event and maintenance cleaning for second and third day of event

For booths of 12/15/18 sqm, double furniture are planned.

Any requests to modify the stand layout (such as relocating the power outlet or repositioning the spotlights) from the approved stand rendering must be submitted to the Organising Secretariat (sponsorSIDO@mzevents.it) **no later than 7 September**. Requests received after this date will be subject to additional charges.

STORAGE

If you wish to include an internal storage area within your stand, a specific request must be submitted to the Lingotto Fiere Technical Office (ufficiotecnico@lingottofiere.it), copying the Organising Secretariat (sponsorSIDO@mzevents.it).

WALL CUSTOMISATION

Shell Scheme Stand walls may be customised exclusively through GL EVENTS, the official supplier at Lingotto Fiere (paragraph 2.3). The application of self-adhesive graphics, vinyl decals or any other materials directly to the stand walls is not permitted. Only roll-up banners, self-supporting display stands and retractable banner stands may be used.

2.3 ADDITIONAL SUPPLIES AND SERVICES

Additional supplies and services (electricity, cleaning, furniture, graphics, stand services, etc.) must be ordered exclusively through the Digital Desk Portal, managed by GL EVENTS, the official supplier at Lingotto Fiere (TECHNICAL AREA).

Orders received from 25 September onwards will be subject to a 10% surcharge (except for electrical connections and water/compressed air supplies, for which a 30% surcharge will apply).

Any extra services will be invoiced directly by GL EVENTS.

The Digital Desk portal is managed directly by the venue and is the only authorized platform for handling all activities related to your participation.

For any further information or assistance, please contact:

MANAGEMENT AREA

Mob. +39 337 1236 239

E. alessio.schiavo@lingottofiere.it

TECHNICAL AREA

Mob. +39 335 7617 562

E. ufficiotecnico@lingottofiere.it

2.4 BADGES

Access to the Exhibition Area is permitted only to persons holding a valid Exhibitor Badge issued by the Organising Secretariat. Access to the Congress Halls will not be permitted.

Each company is entitled to the following number of badges:

- MAIN SPONSORS as specified in the sponsorship agreement
- EXHIBITORS 1 badge for every 3 sqm of purchased stand space

Exhibitors must enter the following information in the Digital Desk Portal **no later than 24 September**:

NAME – SURNAME of each staff member who will be present at the stand

The badges will be nominal and provided with a QR code, therefore personal and NOT transferable.

Staff will be able to collect their badges directly at the venue at the Exhibitors' Desk from Thursday 8 October from 08:00 AM.

Any additional badges must be requested to sponsorSIDO@mzevents.it **no later than 24 September**, at a cost of EUR 65.00 including VAT each.

2.5 VISITOR PASS (only for MAIN SPONSORS)

The Visitor pass will be allowed to access the exhibition area on the following days and times:

- Friday 9th October from 8:30 AM to 6:00 PM
- Saturday 10th October from 9:00 AM to 2:30 PM

Visitors will not be allowed to access the congress halls.

Each MAIN SPONSOR is entitled to the number of visitor passes included in its sponsorship package:

- DIAMOND 40 passes, to be allocated across the two exhibition days
- PLATINUM 30 passes, to be allocated across the two exhibition days
- GOLD 20 passes, to be allocated across the two exhibition days
- SILVER 10 passes, to be allocated across the two exhibition days

Exhibitors will be required to notify sponsorSIDO@mzevents.it **no later than September 24**:

NAME – SURNAME of each person who will need to access the trade exhibition

The passes will be given to each visitor at the congress venue, at the Exhibitors' Desk during the dates and times indicated above.

3. RULES OF CONDUCT

Exhibitors are required to observe a behaviour appropriate to the environment and accept the rules governing the event, in particular:

- Promotion of services/products must be truthful and guaranteed and must be carried out within their own stand
- Products and services and related advertising must not conflict with SIDO policy, ethical principles, the Professional Code or the SIDO Bylaws
- SIDO may, at its absolute discretion and judgment, prohibit an exhibitor from promoting a product rather than a service that conflicts with its policy or is subject to some governmental action or restriction.

3.1 INSURANCE POLICY

Each company is solely responsible for its own stand, displayed goods and activities carried out within the exhibition area.

Any damage, theft, loss or injury related to the company's stand shall be under the sole responsibility of the respective company.

Insurance coverage is the responsibility of each Exhibitor. Exhibitors wishing to take out a dedicated insurance policy for the event may contact Reale Mutua through:

Erika Morriello

E. erika.morriello@torinocastello.it

T. +39 011 537866 (dial 9, ext. 174)

The Exhibitor shall indemnify and hold harmless the Organiser (SIDO and MZ EVENTS SRL) and the hosting venue from any claims, liabilities, damages or losses arising from the Exhibitor's participation in the event.

3.2 SOUND LIMITATIONS

The use of music within the exhibition stand area is not permitted

SHORT LECTURES (only for DIAMOND/PLATINUM/GOLD SPONSORS)

During promotional lectures, the use of headphone-based audio systems for participants is mandatory and must be arranged by the sponsoring company. Promotional lectures may only take place during breaks in the scientific programme.

WORKING BREAKFAST (only for DIAMOND/PLATINUM SPONSORS)

During working breakfasts, the use of headphone-based audio systems for participants is mandatory and must be arranged by the sponsoring company. Working breakfasts may only take place on Friday and/or Saturday morning before the start of the scientific programme, from 08:20 until no later than 09:00.

Audiovisual presentations are permitted provided that screens and monitors are positioned in such a way as not to cause congestion in the aisles and that the sound level is kept within reasonable limits.

3.3 CONFORMITY WITH EC LEGISLATION

Law no. 7 of 2001 in the trade fair sector provides for the mandatory CE marking of all goods displayed and offered for sale. In this regard, it is also worth mentioning certain agreements, defined as "Mutual Recognition Agreements on Conformity Assessment", concluded at European level with certain non-EU States, on the basis of which the markings obtained in these States are equivalent to the CE marking. The countries in question are Switzerland, Australia, New Zealand, Japan, the United States of America and Canada.

3.4 DAMAGE TO THE VENUE

Exhibitors are liable for any damage caused to the building or to anything contained in it. In particular, walls, wood fixtures and floor covering shall not be touched or interfered with in any way.

3.5 DISTRIBUTION OF PRINTED MATTER

Exhibitors and sales agents shall comply with the Rules and Regulations of the Exhibition Hall in their distribution of printed matter. Printed matter shall not be distributed outside the booths.

3.6 PHOTOGRAPHS AND VIDEORECORDINGS

SIDO does not allow photographs and videos to be taken within the Exhibition Hall for the official photographer of SIDO.

3.7 PROJECTIONS AND LIGHTS

Projections and lights must be within the space of the booth.

3.8 SECURITY SERVICE

There is NO dedicated security service during the trade exhibition.

SIDO, Lingotto Fiere, and MZ Events shall not be responsible for any theft or damage to persons or property related to exhibitors and does not guarantee security for exhibitors or their products.

Exhibitors are requested to take the necessary precautions to secure their exhibition area before, during and after the exhibition.

3.9 COMMON SPACES

Exhibitors shall not sublet or re-assign to any other person or company, or share with others, any portion of the space they have been assigned by SIDO.

Exhibitors shall not display any product or service in the space assigned to them other than the products or services usually distributed during their normal business activities. Violation of this rule shall lead to the immediate closing of their exhibit space and removal of the display; no refund of monies paid for space purchase shall be due.

4. DEADLINES

DEADLINES	
20 JULY	• NON PRE-EQUIPPED BOOTHS DESIGN for MZ approval paragraph 2.1
24 JULY	• SHORT LECTURES details only for DIAMOND/PLATINUM/GOLD SPONSORS paragraph 3.2 • WORKING BREAKFAST details only for DIAMOND/PLATINUM SPONSORS paragraph 3.2
2 SEPTEMBER	• STAND DESIGN and TECHNICAL DOCUMENTATION the Digital Desk Portal paragraph 2.1
7 SEPTEMBER	• LAYOUT PRE-EQUIPPED BOOTHS paragraph 2.2
24 SEPTEMBER	• BADGES (NAME - SURNAME of each staff member at the stand) paragraph 2.4 • VISITOR PASS (only for MAIN SPONSORS) paragraph 2.5

FOR INFORMATION

Organizing Secretariat
MZ Events



Francesca Lavagnino e Diletta Bovone
sponsorSIDO@mzevents.it